

Mission, Vision, Values & Goals

Our Mission

Advance education, awareness, support, treatment and research to improve the quality of life for all people affected by brain injury.

Our Vision for Brain Injury

- Everyone who sustains a brain injury has an accurate, timely diagnosis, equal access to expert trauma care, specialized rehabilitation, lifelong disease management, and individualized services and supports.
- Families affected by brain injury have services and supports so they and their loved ones can live healthy, independent and satisfying lives.
- All preventable brain injuries are prevented.

Our Values

- Compassionate assistance that respects the dignity and diversity of those we serve.
- Proactive leadership that advances our mission and vision through progressive and innovative public policy.
- Active collaboration and cooperation with the brain injury community.
- Quality, integrity and trust in our operations and relationships, and responsible stewardship of the resources entrusted to us.
- A commitment to growth that enables us to serve with imagination and courage in a changing environment.

Current Goals

- Improve care and support for individuals with brain injury and their families.
- Increase awareness of BIAV and improve understanding of brain injury.
- Increase our capacity to achieve our mission.

Strategic Plan Overview 2023-2025

Our desired impact is that Virginians with brain injury ...

- have a system of care that works,
- are able to access services in their own communities, especially long-term residential care, and
- are educated about their injury and where to get the help they need.

The outcomes for which we hope are ...

- streamlined and centralized access to high-quality information and support,
- community needs supported through innovative public policy by advocacy with local state and national policymakers,
- expanded use of technology that enhances access to programs and supports,
- a stronger, supportive community of care, and
- inclusion in relevant conversations and opportunities for person with brain injury to share their stories where the stories need to be told.

Our Goals and Objectives

1. Strengthen the statewide brain injury community to increase access to services through advocacy.
2. Become the “go-to” organization for people with brain injury, caregivers, and providers.
3. Adapt and innovate programmatic strengths to better serve people with brain injury and caregivers.
4. Fortify BIAV’s infrastructure to support strategic impact.