BIAV FY24 Key Metrics Dashboard - Quarter 2		# Served	# of Events	Annual Goal
A. PROGRAMS				
1. Registry Outreach	VSTR mailings	2,698		
2. I&R	Traditional, chat, resource request form	343		700
	On-line I & R (website downloads)	2276		3,000
3.Education	Making Headway	0	0	1
	Inservices	92	2	4
	Web-based trainings:professionals	0	0	1
	Web-based training: PWBI, caregiver	11	1	2
	E-learning module: Prof Cert Course	20	0	1
	SAI Lunch and Learn	0	0	2
	Intern Program	1		1/3
	Domestic Violence Staff Trained in BI	28		
4. Support	SG- Leaders' Peer Communities (3 qrtly)	199	12	24
(SG=Support Group)	SG PWBI: local and virtual	162	6	12
	SG Caregivers: virtual	183	16	
	Peer Communities-Virtual	28	1	3
	SG Leader Peer Virtual Networking Meeting -	28	3	6
	Advisory Group engagement	28	2	4
	Speakers Bureau presentations	0	0	4
	Social Activities	0	0	6
5. Camp 2024	Number of campers	0	1	0/96
	Number receiving financial aid	0		
6. Advocacy	BIAV Advocacy Members Meetings	51	6	12
	Number of advocates trained	40	1	40/40
7. Community Engagement	SAI referrals	71		71/125
	Number of DV Community Partners	10		10/11
TOTAL		**6,259**	**51**	50/82
B. Public Awareness/PR				
1. Communications	**a. Website**: total visits	19,123		
	unique visitors	14,819		
	page views	41,857		
	b. Targeted Messaging: Donors	0	0	4
	Members	0	0	4
	c. E-Newsletters:	2,817	6	12
	d. Facebook: Total Followers	3.217		
	e. Twitter: Total Followers	770		
	f. Instagram: Total Followers	2,019		
	g. Print or broadcast media attempts	1	0	4
2. Events	**Agency Hosted (direct)**	596		
TOTAL		**82,005**	**6**	6/24
People Impacted	*Direct*	*6,855*		
	Indirect	*21,940*		
Events	Number of Events		57	57/106

note: Column G and cell c45 are white font; column D45 and the 2nd number of E45 has no formula