

BIAV FY23 Key Metrics Dashboard		# Served	# of Events	Annual Goal	Notes:
A. PROGRAMS					
Registry Outreach	VSTR mailings	4,554			
I&R	Traditional, chat, resource request form submission	306		700	
	On-line I & R (website downloads)	921		5,000	
Education	Making Headway	0	0	1	Scheduled for 10/29
	Inservices	64	4	4	
	Web-based trainings:professionals	9	1	1	Adolescent Concussion Recovery (9/19/22)
	Web-based training: PWBI, caregiver	0	0	2	
	E-learning module (Professional Certificate Course - BI Basics)	24	0	1	Total Sales - 73 courses - \$11,200; 1 new module in development
	SAI Lunch and Learn	0	0	2	
	Intern Program	3		3	
	Domestic violence staff trained in BI	5			
Support	Education activities for SG leaders	64	3	12	
	PWBI SG activities: local and virtual	51	3	12	
	Caregiver SG activities: virtual	25	3		
	Peer Communities-Virtual	87	1		
	Advisory Group engagement	0	0	4	
	Speakers Bureau presentations		2	4	
	Social activities	0	0	6	
	Number of DV survivors screened	-	-		Number screened Jan-Aug, 2022: 311 - receiving updated numbers in early November
Camp 2023	Number of campers		0		
	Number receiving financial aid	0			
Advocacy	Policy meetings		12	24	
	Number of advocates trained	2		40	Training webinar scheduled for 12/14
Community Engagement	SAI referrals	38		125	
	Number of DV community partners	7		11	
TOTAL		6,153	29		

B. Public Awareness					
Communications	Website:	Total Visits	11,874		
		Unique Visitors	9,672		
		Page Views	25,018		
	Targeted Messaging:	Donors	143	1	4
		Members	167	1	4
	E-Newsletters:		4,085		
	Facebook:	Total Followers	3111		increase of 85 since July 1
	Twitter:	Total Followers	743		increase of 105 since July 1
	Instagram:	Total Followers	1,723		increase of 115 since July 1
	Media Outreach		510	4	4
	Podcasts			4	4
Events	Agency hosted or attended		518	1	2
	TOTAL		57,564	9	
People Impacted	Direct		6,671		<i>So far this year, BIAV has provided:</i> - Education to 105 people - Outreach to 4618 people - Support to 1,377 people - Public Awareness for 10,490 people - Advocacy Training to 2 people
	Indirect		15,959		
Events			38		