

BIAV FY22 Key Metrics Dashboard		# Served	# of Events	Annual Goal	Notes:
A. PROGRAMS					
1. Registry Outreach	VSTR mailings	6,818			
2. I&R	Traditional, chat, resource request form submission	547		700 individuals	
	On-line I & R (website downloads)	3035		5,000	
3. Education	Making Headway	78	1	1 event	Held Nov 6 in Roanoke
	Inservices	1305	9	4 events	
	Web-based trainings:professionals	16	1	1 event	
	Web-based training: PWBI, caregiver	0	0	2 events	Scheduled for March 2022
	E-learning module- Professionals Certificate Course	0	0	1	Launching this month
	SAI Lunch and Learn	26	1	2 events	Second scheduled for this month
	Intern Program	1		3	
4. Support	Education activities for SG leaders	58	6	12	Planning SG Leaders Training
	PWBI SG activities: local and virtual	103	11	12 events	
	Caregiver SG activities: virtual	34	7	12 events	
	Peer Communities-Virtual	206	3		Person with BI, Caregivers, Professional peer communities
	Support Group Leader Peer Community	13	3	6	
	Advisory Group engagement	11	3	4	
	Speakers Bureau presentations		3	4 events	
	Social Activities	38	3	6	
5. Camp	Number of campers				See Brief
	Number receiving financial aid				
6. Advocacy	Policy meetings		16	24	
	Number of advocates trained	106		40	
7. Community Engagement	SAI referrals	108		125	
TOTAL		12,503	67		

B. PA/PR					
1. Communications	a. Website: total visits	21,506			
	unique visitors	19,109			
	page views	24,911			
	b. Targeted Messaging: Donors	493	2		
	Members	229	1		
	c. E-Newsletters:				
	d. Facebook: Total Followers	2,972			up from 2603
	e. Twitter: Total Followers	592			up from 586
	f. Instagram: Total Followers	1,421			up from 1380
	g. Print or broadcast media attempts	1		4	
	h. Podcasts	2		4	
2. Events	Agency Hosted (direct)	64	2		Golf, Legacy, Awareness Day @ GA
	Agency attended (indirect)	0	0		
	TOTAL	71,300	2		
People Impacted	<i>Direct</i>	12,567			So far this year, BIAV has provided: - Education to 1,426 people - Outreach to 6,876 people - Support to 3,906 people - Public Awareness to 10,340 people - Advocacy Training to 106 people
	<i>Indirect</i>	21,506			
Events		69			